



4-5 December 2014

Hong Kong Convention & Exhibition Centre

www.bipasiaforum.com

Business of IP Asia Forum

Intellectual Property : Powering Business Expansion

Jointly organised by the Government of the HKSAR, HKTDC and Hong Kong Design Centre, the 4th Edition of Business of Intellectual Property Asia Forum (BIP Asia) is returning on 4-5 December 2014 with the exciting theme: **“Intellectual Property: Powering Business Expansion”**.

Our Chief Executive, **Mr C Y Leung**, also emphasised in the 2014 Policy Address on promoting Hong Kong as the region’s IP business hub. With the full support from the Government, the Forum last year had attracted **over 1,700** industry players from **24** countries and regions to join, featuring **60** heavy-weight speakers to share their insights.

2014 STAR SPEAKERS					
					
Mr. Francis Gurry Director General World Intellectual Property Organization (Geneva)	Mr. Brian Hinman Chief Intellectual Property Officer Philips (Netherlands)	Mr. Kwang Jun Kim Senior Vice President and Chief Intellectual Property Officer, IP Team Samsung Display (Korea)	Mr. Toshimoto Mitomo Executive Vice President, Intellectual Property Sony Corporation (New York)	Mr. Antony Taubman Director, Intellectual Property Division, World Trade Organization (Geneva)	Dr. Joo Sup Kim, Ph. D Vice President of Intellectual Property LG Electronics

Click **HERE** (<http://bipasiaforum.com/en/index.htm>) for **BIP Asia 2013 Video Highlight**



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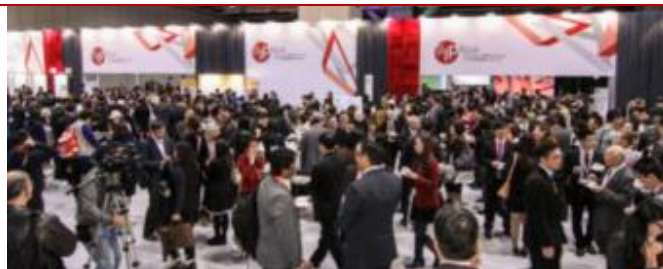
What to Expect in **BIP Asia 2014**?

- **70+** internationally renowned speakers to share invaluable insights
- **2000+** IP industry players from HK, the Chinese Mainland and overseas



- **20 breakout sessions**
 - IP Practical Tips
 - Industry Specific IPs
 - Sessions powered by IIPCC, ITTN and APAC Innovation Summit

- **Networking events** to meet and greet your close and potential partners
- An **expanded exhibition zone** featuring key IP-related companies for IP and business consultations



- **Speed networking** sessions to quickly connect with more business contacts
- One-on-one **business-matching** meetings to explore cooperation opportunities

Special Offer for members of Licensing Executives Society China-Hong Kong Sub-Chapter*:

Original registration fee: ~~HKD1,600~~

HKD500 (two-day pass, Networking Lunch on 4 Dec)
(Promo Code: **BIP2014SO_68**)

- Register and pay in full on or before **31 October 2014 (Friday)** to enjoy the discount.

Register Now

http://bipasiaforum.com/en/fp_onlineregistration.htm



Mark Diary NOW!

MARK YOUR DIARY on 4-5 December 2014!

Stay Tuned @ www.bipasiaforum.com for the latest programme!

Click [here](http://bipasiaforum.com/en/tp_onlineregistration.html) for online registration

Organisers:



香港特別行政區政府
The Government of the Hong Kong
Special Administrative Region



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