

Around the World with LES ~

Members Luncheon on "Legal Needs of Technology Companies - the Perspective of a Start-up Company", 14 April 2014

In celebration of World IP Day and as part of our theme "Joining Hands Around the World with LES", LES China (Hong Kong Sub-Chapter) hosted a luncheon on 14 April 2014 to share with members the value and benefits of IP and licensing.

Our Council member and a veteran of Silicon Valley start-ups for over 17 years, Mr Paul Lee, spoke on the topic "Legal Needs of technology companies - the perspective of a start-up company". During the luncheon, Paul discussed how a typical small start-up technology company, such as Ximplar and ACE Communications, of which he is an executive director, was set up in terms of manpower, finance and technological asset and how legal service providers could work with such companies in partnership to monetize their IP assets.



Paul also shared some success stories with the audience and explored the different tools available to commercialize technology and IP assets through mergers and acquisitions, OEMs, cross-licensing and the like.

There were more than 20 participants attending this event and everyone found it to be interesting and inspirational. The reception that followed also provided good networking opportunities for members to deepen their relationship.



To commemorate the World IP Day, LESC-HK also prepared a small souvenir for each of the participants. No doubt this luncheon was a great way to celebrate the World IP Day!

