

# Moving Beyond Research to Engagement and Impact

*Leeds-HKU Conference*

**April 17 – 18, 2015**

Wang Gungwu Theatre, Graduate House, The University of Hong Kong

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## About the Conference

Every researcher who is passionate about his or her research wants to change the world in some way and knowledge exchange (KE) is the way for them to do this.

Public engagement and the articulation of research impact to society have been moving up university agendas in the UK. In the UK Research Excellence Framework (REF) 2014, “Impact” beyond academia carried a weighting of 20%. In Hong Kong, with the support of the University Grants Committee since 2009, higher education institutions have recognized the importance of knowledge exchange / knowledge transfer alongside teaching and research.

Jointly organized by The University of Leeds and The University of Hong Kong, this conference seeks to discuss and analyze the complexities of shaping an impact agenda in higher education. Overseas experts will join academics in Hong Kong who are experienced in engaging with industries and the community to discuss issues focusing on the processes involved in achieving impact beyond academia; how to overcome barriers; and how to take KE to the next level.

The conference will be of interest to any researchers who believe their research can make a difference on society, senior management responsible for KE policies in their institutions, professionals and administrators responsible for implementing KE or technology transfer-related initiatives within their institutions, support staff for public engagement, industries and community organisations wishing to develop partnerships with institutions, funding agencies that wish to encourage institutions to become more engaged with society in their funded research projects, and students enthusiastic in making use of their knowledge learned at the university to contribute to society.

## Programme Structure (tentative)

### Day 1 (Friday, April 17, 2015)

Time	Session	Speaker/Panelist
9:30 – 10:00	Registration	
9:45 – 10:15	Morning coffee for speakers and panelists	
10:00	Video showcase at Foyer outside Wang Gungwu Theatre	

10:15 – 10:30	Opening Ceremony	<ul style="list-style-type: none"> <li>▪ Welcome Address Professor Paul K. H. Tam Vice-President and Pro-Vice-Chancellor (Research), The University of Hong Kong</li> <li>▪ Opening Address Professor Frank Finlay Dean of Arts, University of Leeds</li>   <li>Officiating Guest from the University Grants Committee (TBC)</li>   <li>▪ Group Photo</li> </ul>
10:30 – 12:30 (2 hours)	<p>Session 1: <b>Innovative Knowledge Engagement and Sustainable Partnerships</b></p> <p><i>How to continue moving on in a meaningful way and meeting the challenges in community-university partnerships? How to handle relationship and expectation management in a partnership amidst changing priorities on both sides? Any engagement models proven to be working?</i></p>	<p>Chairperson: <b>Professor John Bacon-Shone</b> Associate Director, Knowledge Exchange Office, The University of Hong Kong (HKU)</p> <p><b>Capacity Enhancement Through Collaboration: Partnership Projects of ExCEL3</b> <b>Professor Cecilia L. W. Chan</b> Head, Department of Social Work and Social Administration, HKU</p> <p><b>Creative Collaborations: Effective Engagement with Partner Organisations</b> <b>Dr Laura King</b> Arts Engaged Research Fellow, School of History, University of Leeds</p> <p><b>The University as Life Sciences Ecosystem Orchestrator: A Nanomedicine Case Study</b> <b>Professor Amy Shuen</b> Professor of Management Practice, China Europe International Business School (CEIBS)</p> <p><b>Ways in Which to Impact Law and Policy in Hong Kong</b> <b>Professor Simon N. M. Young</b> Associate Dean (Research), Faculty of Law, HKU</p>
12:30 – 14:15	Lunch for speakers and panelists	
14:30 – 16:30 (2 hours)	<p>Session 2: <b>Articulating and Corroborating Research Impact</b></p>	<p>Chairperson: <b>Professor Paul Y. S. Cheung</b> Associate Vice-President (Research); Director of Technology Transfer Office, HKU</p>

	<p><i>How can you tell your research has made a difference on society? What kinds of evidence are useful to corroborate impact? What if you work in those areas where corroboration of impact seems vague or difficult, such as public policy and influence on cultural change, or if you use social media to engage the public?</i></p>	<p><b>Three Different Forms of Impact in Engineering</b>  <b>Professor Peter Y. K. Cheung</b>  Head, Department of Electrical and Electronic Engineering &amp; Vice Dean, Faculty of Engineering, Imperial College London</p> <p><b>From Corroborating Impact to Evaluating Research</b>  <b>Professor Paul Cooke</b>  Pro-Dean for Research and Innovation, Faculty of Arts, University of Leeds</p> <p><b>The Price of Impact – What Do You Want from Your Technology Transfer Office?</b>  <b>Mr Tom Hockaday</b>  Managing Director, Isis Innovation Ltd, University of Oxford</p> <p><b>Measuring the Benefits of Academic Research</b>  <b>Professor Denise Lievesley</b>  Professor of Social Statistics and Dean of Faculty of Social Science and Public Policy, King's College London</p>
16:30 – 17:00	Coffee break and video showcase	
17:00 – 18:00 (1 hour)	<p>Session 3:  <b>Impact Case Studies as Food for Thought in Shaping the Faculty or Institutional Impact Agenda</b></p> <p><i>How can we learn from case studies whilst recognising the unique nature of particular projects? Should we try to replicate case studies – or is it better to design each project on its own terms?</i></p> <p><i>Should a strategy on impact be derived from examples of good practice, or through a top-down strategy around impact?</i></p>	<p>Chairperson:  <b>Professor Larry D. Qiu</b>  Associate Dean (Knowledge Exchange), Faculty of Business and Economics, HKU</p> <p><b>Panel Discussion:</b></p> <p><b>Professor Claire Honess</b>  Professor of Italian Studies, and Co-Director of the Leeds Centre for Dante Studies, University of Leeds</p> <p><b>Dr Alex Bamji</b>  Lecturer in Early Modern History, School of History, University of Leeds</p> <p><b>Professor Christopher Webster</b>  Dean of Architecture, HKU</p>
18:00	Conference adjourns for Day 2	
18:30	Conference dinner	

## Day 2 (Saturday, April 18, 2015)

Time	Session	Speaker/Panelist
08:30 – 09:00	Registration	
09:00 – 10:30 (1.5 hours)	<p>Session 4:  <b>Evaluating Impact of Research Beyond Academia</b></p> <p><i>Evaluating engagement or impact, or impact of engagement? What works and how assessment models can help shape an institutional impact strategy?</i></p>	<p>Chairperson  <b>Professor Paul K. H. Tam</b>  Vice-President and Pro-Vice-Chancellor (Research), HKU</p> <p><b>Evaluating Research Impact in the Biomedical &amp; Life Sciences: Experiences from the UK's REF2014</b>  <b>Professor Ole Petersen</b>  Director of Biosciences, Cardiff University; Chairman of the UK Research Excellence Framework (REF) 2014 Sub-panel 5: Biological Sciences</p> <p><b>Evaluating Impact in the Arts and Humanities</b>  <b>Dr Matthew Boswell</b>  Arts Engaged Research Fellow, School of English, University of Leeds</p> <p><b>Assessing Impact: The Experiences of a REF2014 Sub-Panel Chairman</b>  <b>Professor Stephen Williamson</b>  Emeritus Professor, University of Surrey; Chairman of the UK REF 2014 Sub-panel 13: Electrical and Electronic Engineering, Metallurgy and Materials</p>
10:30 – 11:00	Coffee break and video showcase	
11:00 – 12:00 (1 hour)	<p>Session 5:  <b>Addressing the Unlikely Disciplines in Knowledge Exchange</b></p> <p><i>Is it a myth or reality that KE is not relevant to some disciplines? How to overcome barriers from apathy to open hostility? How to engage more researchers in those disciplines in public engagement and involve them in the discourse of impact?</i></p>	<p>Chairperson:  <b>Professor John Bacon-Shone</b>  Associate Director, Knowledge Exchange Office, HKU</p> <p><b>Addressing the Unlikely Disciplines in Knowledge Exchange</b>  <b>Professor Christopher Megone</b>  Director of Inter-Disciplinary Ethics Applied, University of Leeds</p> <p><b>Panel Discussion:</b></p> <p><b>Professor Samuel M. Y. Ho</b>  Associate Head, Department of Applied Social</p>

		<p>Sciences, City University of Hong Kong</p> <p><b>Professor Christopher Megone</b>  Director of Inter-Disciplinary Ethics Applied,  University of Leeds</p> <p>Panelist from the Faculty of Science, HKU  (TBC)</p>
12:00 – 12:30 (30 minutes)	<p>Closing Session:  <b>What Next for Knowledge Exchange?</b></p> <p><i>From being a natural consequence of research to public engagement, impact strategy, and evolving to become an engaged university? How can institutions energise themselves in this journey and beyond the earmarked funding?</i></p>	<p>Chairperson  <b>Professor Douglas Kerr</b>  Dean of Arts, HKU</p> <p><b>‘Flattened by a Runaway Tank ...’? Impact and the Arts and Humanities</b>  <b>Professor Frank Finlay</b>  Dean of Arts, University of Leeds; Member of the UK REF 2014 Sub-panel 28: Modern Languages and Linguistics</p>
12:30	End of programme	

## **Speakers**

1. Dr Matthew Boswell, Arts Engaged Research Fellow, School of English, University of Leeds
2. Professor Cecilia L. W. Chan, Head, Department of Social Work and Social Administration, The University of Hong Kong
3. Professor Peter Y. K. Cheung, Head, Department of Electrical and Electronic Engineering & Vice Dean, Faculty of Engineering, Imperial College London
4. Professor Paul Cooke, Pro-Dean for Research and Innovation, Faculty of Arts, University of Leeds
5. Professor Frank Finlay, Dean of Arts, University of Leeds; Member of the UK Research Excellence Framework (REF) 2014 Sub-panel 28: Modern Languages and Linguistics
6. Mr Tom Hockaday, Managing Director, Isis Innovation Ltd, University of Oxford
7. Dr Laura King, Arts Engaged Research Fellow, School of History, University of Leeds
8. Professor Denise Lievesley, Professor of Social Statistics and Dean of Faculty of Social Science and Public Policy, King's College London
9. Professor Christopher Megone, Director of Inter-Disciplinary Ethics Applied, University of Leeds
10. Professor Ole Petersen, Director of Biosciences, Cardiff University; Chairman of the UK REF 2014 Sub-panel 5: Biological Sciences
11. Professor Amy Shuen, Professor of Management Practice, China Europe International Business School (CEIBS)
12. Professor Stephen Williamson, Emeritus Professor, University of Surrey; Chairman of the UK REF 2014 Sub-panel 13: Electrical and Electronic Engineering, Metallurgy and Materials
13. Professor Simon N. M. Young, Associate Dean (Research), Faculty of Law, The University of Hong Kong

## **Panelists**

1. Dr Alex Bamji, Lecturer in Early Modern History, School of History, University of Leeds
2. Professor Samuel M. Y. Ho, Associate Head, Department of Applied Social Sciences, City University of Hong Kong
3. Professor Claire Honess, Professor of Italian Studies, and Co-Director of the Leeds Centre for Dante Studies, University of Leeds
4. Professor Christopher Webster, Dean of Architecture, The University of Hong Kong
5. Panelist, Faculty of Science, The University of Hong Kong (TBC)

### **Chairpersons**

1. Professor John Bacon-Shone, Associate Director, Knowledge Exchange Office, The University of Hong Kong
2. Professor Paul Y. S. Cheung, Associate Vice-President (Research); Director of Technology Transfer Office, The University of Hong Kong
3. Professor Douglas Kerr, Dean of Arts, The University of Hong Kong
4. Professor Larry D. Qiu, Associate Dean (Knowledge Exchange), Faculty of Business and Economics, The University of Hong Kong
5. Professor Paul K. H. Tam, Vice-President and Pro-Vice-Chancellor (Research), The University of Hong Kong

March 4, 2015 (revised)